



### SECTION 1 Identification

#### 1.1. Product identifier

Product form : Mixture  
Product name : Bicycle Disc Brake Cleaner  
Vaporizer : Aerosol

#### 1.2. Other means of identification

No additional information available

#### 1.3. Recommended use of the chemical and restrictions on use

Intended for general public  
Use of the substance/mixture : Bicycle Cleaning Product, Brake cleaners  
Restrictions on use : None known

#### 1.4. Supplier's details

Finish Line Technologies, Inc.  
50 Wireless Blvd.  
Hauppauge, NY 11788  
USA  
T (631) 666-7300  
[sdsinfo@finishlineusa.com](mailto:sdsinfo@finishlineusa.com)

#### 1.5. Emergency phone number

Emergency number : Medical Emergency: PROSAR 24 hr: 1-800-217-5157 / 1-651-523-0304; Transportation  
Emergency: CHEMTREC 24hr: 1-800-424-9300 | +1 703-527-3887

### SECTION 2 Hazard Identification

#### 2.1. Classification of the substance or mixture

##### GHS US classification

Aerosol 1	H222;H229	Extremely flammable aerosol. Pressurized container; may burst if heated.
Skin Irrit. 2	H315	Causes skin irritation.
STOT SE 3	H336	May cause drowsiness or dizziness.
Asp. Tox. 1	H304	May be fatal if swallowed and enters airways.
Aquatic Chronic 2	H411	Toxic to aquatic life with long lasting effects.

Full text of hazard classes and H-statements : see section 16

#### 2.2. Label elements

##### GHS US labeling

Hazard pictograms (GHS US) :



Signal word (GHS US) : Danger  
Hazard statements (GHS US) : H222 - Extremely flammable aerosol  
H229 - Pressurized container; may burst if heated  
H304 - May be fatal if swallowed and enters airways  
H315 - Causes skin irritation  
H336 - May cause drowsiness or dizziness  
H411 - Toxic to aquatic life with long lasting effects

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

Precautionary statements (GHS US) : P210 - Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. No smoking.  
P211 - Do not spray on an open flame or other ignition source.  
P251 - Do not pierce or burn, even after use.  
P261 - Avoid breathing dust, fume, gas, mist, vapors, spray.  
P264 - Wash hands, forearms and face thoroughly after handling.  
P271 - Use only outdoors or in a well-ventilated area.  
P273 - Avoid release to the environment.  
P280 - Wear protective gloves.  
P301+P310 - If swallowed: Immediately call a poison center or doctor.  
P302+P352 - If on skin: Wash with plenty of water.  
P304+P340 - If inhaled: Remove person to fresh air and keep comfortable for breathing.  
P312 - Call a poison center or doctor if you feel unwell.  
P321 - Specific treatment (treat symptomatically).  
P331 - Do NOT induce vomiting.  
P332+P313 - If skin irritation occurs: Get medical advice or attention.  
P362+P364 - Take off contaminated clothing and wash it before reuse.  
P391 - Collect spillage.  
P403+P233 - Store in a well-ventilated place. Keep container tightly closed.  
P405 - Store locked up.  
P410+P412 - Protect from sunlight. Do not expose to temperatures exceeding 122 °F (50 °C).  
P501 - Dispose of contents and/or container to hazardous or special waste collection point, in accordance with local, regional, national and/or international regulations.

### 2.3. Hazards associated with known or reasonably anticipated uses

No additional information available

### 2.4. Hazards not otherwise classified

No additional information available

### 2.5. Unknown acute toxicity

No additional information available

## SECTION 3 Composition/information on ingredients

### 3.1. Substances

Not applicable

### 3.2. Mixtures

Name	Product identifier	%	GHS US classification
Heptane, branched, cyclic and linear	CAS-No.: 426260-76-6	80 – 90	Flam. Liq. 2, H225 Skin Irrit. 2, H315 STOT SE 3, H336 Asp. Tox. 1, H304 Aquatic Chronic 2, H411
Carbon dioxide	CAS-No.: 124-38-9	15 – 25	Not classified
2-propanol	CAS-No.: 67-63-0	1 – 4	Flam. Liq. 2, H225 Eye Irrit. 2, H319 STOT SE 3, H336

Full text of hazard classes and H-statements : see section 16

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

### SECTION 4 First aid measures

#### 4.1. Description of necessary first-aid measures

First-aid measures general	: Call a physician immediately.
First-aid measures after inhalation	: Remove person to fresh air and keep comfortable for breathing.
First-aid measures after skin contact	: Wash skin with plenty of water. Take off contaminated clothing. If skin irritation occurs: Get medical advice/attention.
First-aid measures after eye contact	: Rinse eyes with water as a precaution.
First-aid measures after ingestion	: Do not induce vomiting. Call a physician immediately.

#### 4.2. Most important symptoms/effects, acute and delayed

Symptoms/effects	: May cause drowsiness or dizziness.
Symptoms/effects after inhalation	: None under normal conditions.
Symptoms/effects after skin contact	: Irritation.
Symptoms/effects after eye contact	: None under normal conditions.
Symptoms/effects after ingestion	: Risk of lung edema.

#### 4.3. Indication of immediate medical attention and special treatment needed, if necessary

Other medical advice or treatment	: Treat symptomatically.
-----------------------------------	--------------------------

### SECTION 5: Fire-fighting measures

#### 5.1. Suitable (and unsuitable) extinguishing media

Suitable extinguishing media	: Water spray. Dry powder. Foam. Carbon dioxide.
Unsuitable extinguishing media	: Do not use a heavy water stream.

#### 5.2. Specific hazards arising from the chemical

Fire hazard	: Extremely flammable aerosol.
Explosion hazard	: Pressurized container: may burst if heated.
Hazardous decomposition products in case of fire	: Toxic fumes may be released.

#### 5.3. Special protective equipment and precautions for fire-fighters

Firefighting instructions	: Fight fire from safe distance and protected location. Do not enter fire area without proper protective equipment, including respiratory protection.
Protection during firefighting	: Do not attempt to take action without suitable protective equipment. Self-contained breathing apparatus. Complete protective clothing.

### SECTION 6 Accidental release measures

#### 6.1. Personal precautions, protective equipment and emergency procedures

General measures	: Stop leak if safe to do so. Notify authorities if product enters sewers or public waters. Absorb spillage to prevent material-damage.
------------------	---

##### For non-emergency personnel

Protective equipment	: Wear recommended personal protective equipment.
Emergency procedures	: Ventilate spillage area. No open flames, no sparks, and no smoking. Avoid breathing dust/fume/gas/mist/vapors/spray. Avoid contact with skin and eyes.

##### For emergency responders

Protective equipment	: Do not attempt to take action without suitable protective equipment. For further information refer to section 8: "Exposure controls/personal protection".
Emergency procedures	: Evacuate unnecessary personnel. Stop leak if safe to do so.
Environmental precautions	: Avoid release to the environment.

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

### 6.2. Methods and materials for containment and cleaning up

For containment	: Collect spillage. Contain any spills with dikes or absorbents to prevent migration and entry into sewers or streams. Stop leak, if possible without risk.
Methods for cleaning up	: Mechanically recover the product.
Other information	: Dispose of materials or solid residues at an authorized site.

For further information refer to section 13

## SECTION 7 Handling and storage

### 7.1. Precautions for safe handling

Precautions for safe handling	: Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. No smoking. Do not spray on an open flame or other ignition source. Pressurized container: Do not pierce or burn, even after use. Use only outdoors or in a well-ventilated area. Avoid breathing dust/fume/gas/mist/vapors/spray. Avoid contact with skin and eyes. Wear personal protective equipment.
Hygiene measures	: Wash contaminated clothing before reuse. Do not eat, drink or smoke when using this product. Always wash hands after handling the product.
Additional hazards when processed	: Not expected to present a significant hazard under anticipated conditions of normal use.

### 7.2. Conditions for safe storage, including incompatibilities

Technical measures	: Keep in a cool, well-ventilated place away from heat.
Storage conditions	: Protect from sunlight. Do not expose to temperatures exceeding 50 °C/ 122 °F. Store locked up. Store in a well-ventilated place. Keep container tightly closed.
Packaging materials	: Always store product in container of same material as original container.

## SECTION 8 Exposure controls/personal protection

### 8.1. Control parameters

Heptane, branched, cyclic and linear (426260-76-6)	
<b>USA - ACGIH® - Threshold Limit Values</b>	
Local name	Heptane, Straight and branched isomers
ACGIH® TLV® TWA	200 ppm
ACGIH® TLV® STEL	400 ppm
<b>USA - OSHA - Occupational Exposure Limits</b>	
Local name	n-Heptane
OSHA PEL TWA	2000 mg/m <sup>3</sup>
	500 ppm
<b>2-propanol (67-63-0)</b>	
<b>USA - ACGIH® - Threshold Limit Values</b>	
ACGIH® TLV® TWA	200 ppm
ACGIH® TLV® STEL	400 ppm
<b>USA - OSHA - Occupational Exposure Limits</b>	
Local name	Isopropyl alcohol
OSHA PEL TWA	980 mg/m <sup>3</sup>

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

<b>2-propanol (67-63-0)</b>	
	400 ppm
Regulatory reference (US-OSHA)	OSHA Annotated Table Z-1
<b>Carbon dioxide (124-38-9)</b>	
<b>USA - ACGIH® - Threshold Limit Values</b>	
Local name	Carbon dioxide
ACGIH® TLV® TWA	5000 ppm
ACGIH® TLV® STEL	30000 ppm
Remark (ACGIH®)	TLV® Basis: Asphyxia
Regulatory reference	ACGIH 2024
<b>USA - OSHA - Occupational Exposure Limits</b>	
Local name	Carbon dioxide
OSHA PEL TWA	9000 mg/m <sup>3</sup> 5000 ppm
Regulatory reference (US-OSHA)	OSHA Annotated Table Z-1

### 8.2. Appropriate engineering controls

Appropriate engineering controls : Ensure good ventilation of the work station.  
Environmental exposure controls : Avoid release to the environment.

### 8.3. Individual protection measures, such as personal protective equipment

#### Personal protective equipment:

Wear recommended personal protective equipment.

<b>Hand protection:</b>				
Wear protective gloves				
Type	Material	Permeation	Thickness (mm)	Penetration
Disposable gloves	butyl rubber, Neoprene rubber (HNBR), Nitrile rubber (NBR)	Check with protective equipment manufacturer's data.		

<b>Eye protection:</b>		
Wear eye protection		
Type	Field of application	Characteristics
Safety glasses	Dust	Clear

<b>Skin and body protection:</b>		
Wear suitable protective clothing		

<b>Respiratory protection:</b>		
Where exposure through inhalation may occur from use, respiratory protection equipment is recommended		

## SECTION 9 Physical and chemical properties

### 9.1. Basic physical and chemical properties

Physical state : Liquid

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

Color	: Colorless
Odor	: No data available
Odor threshold	: No data available
pH	: No data available
Melting point	: Not applicable
Freezing point	: No data available
Boiling point	: No data available
Flash point	: < 0 °C
Flammability (solid, gas)	: Extremely flammable. Extremely flammable aerosol.
Vapor pressure	: No data available
Relative vapor density at 20°C	: No data available
Relative density	: No data available
Solubility	: No data available
Partition coefficient n-octanol/water (Log Pow)	: No data available
Auto-ignition temperature	: No data available
Decomposition temperature	: No data available
Viscosity, kinematic	: < 20 mm <sup>2</sup> /s @40 °C
Explosion limits	: No data available
Explosive properties	: Not explosive. Pressurized container: may burst if heated.
Oxidizing properties	: Not oxidising.
Particle characteristics	: No data available

### 9.2. Data relevant with regard to physical hazard classes (supplemental)

No additional information available

## SECTION 10 Stability and reactivity

### 10.1. Reactivity

Extremely flammable aerosol. Pressurized container: may burst if heated.

### 10.2. Chemical stability

Stable under normal conditions.

### 10.3. Possibility of hazardous reactions

No dangerous reactions known under normal conditions of use.

### 10.4. Conditions to avoid

Avoid ignition sources. Avoid contact with hot surfaces. Heat. No flames, no sparks. Eliminate all sources of ignition.

### 10.5. Incompatible materials

Strong oxidizing agents.

### 10.6. Hazardous decomposition products

Under normal conditions of storage and use, hazardous decomposition products should not be produced.

## SECTION 11 Toxicological information

Likely routes of exposure : Inhalation. Skin and eye contact.

### 11.1. Information on toxicological effects

Acute toxicity (oral)	: Not classified (Not to be expected)
Acute toxicity (dermal)	: Not classified (Not to be expected)
Acute toxicity (inhalation)	: Not classified (Not to be expected)

#### Heptane, branched, cyclic and linear (426260-76-6)

LD50 oral rat	> 5840 mg/kg Read-across
---------------	--------------------------

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
LD50 dermal rat	2800 – 3100 mg/kg body weight Animal: rat
LC50 Inhalation - Rat	> 23.3 mg/l/4h Animal: rat, Guideline: OECD Guideline 403 (Acute Inhalation Toxicity)
<b>2-propanol (67-63-0)</b>	
LD50 oral rat	5840 mg/kg body weight (Equivalent or similar to OECD 401, Rat, Experimental value, Oral, 14 day(s))
LD50 dermal rabbit	16400 ml/kg (Equivalent or similar to OECD 402, 24 h, Rabbit, Experimental value, Dermal, 14 day(s))
LC50 Inhalation - Rat [ppm]	> 10000 ppm (Equivalent or similar to OECD 403, 6 h, Rat, Male / female, Experimental value, Inhalation (vapours), 14 day(s))

Skin corrosion/irritation : Causes skin irritation.

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
Read-across, rabbit	Causes skin irritation (OECD 404 method)
<b>2-propanol (67-63-0)</b>	
Result, rabbit	Not irritating to skin (equivalent or similar to), (OECD 404 method)

Serious eye damage/irritation : Not classified (Not to be expected)

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
Read-across, rabbit	Not irritating to eyes EPA OPPTS 870.2400
<b>2-propanol (67-63-0)</b>	
Result, rabbit	Causes serious eye irritation (OECD 405 method)

Respiratory or skin sensitization : Not classified (Not to be expected)

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
Read-across, Guinea pig	Not expected to be a skin sensitizer (OECD 406 method)
<b>2-propanol (67-63-0)</b>	
Result, Guinea pig	Not expected to be a skin sensitizer (OECD 406 method)

Germ cell mutagenicity : Not classified (Not to be expected)

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
Read-across, In vitro	Classification criteria are not met (OECD 471 method), (OECD 473 method), (OECD 476 method)
Read-across, In vivo	Classification criteria are not met (OECD 478 method)
<b>2-propanol (67-63-0)</b>	
Result, In vitro	Classification criteria are not met (OECD 471 method), (OECD 476 method)
Result, In vivo	Classification criteria are not met (OECD 474 method)

Carcinogenicity : Not classified (Not to be expected)

<b>2-propanol (67-63-0)</b>	
IARC group	3 - Not classifiable

Reproductive toxicity : Not classified (Not to be expected)

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
Read-across, oral, rat (OECD 414 method)	No significant developmental effects observed.
Read-across, Inhalation, rat Weight of evidence	No significant reproductive effects observed.

STOT-single exposure : May cause drowsiness or dizziness.

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
STOT-single exposure	May cause drowsiness or dizziness.

<b>2-propanol (67-63-0)</b>	
STOT-single exposure	May cause drowsiness or dizziness.

STOT-repeated exposure : Not classified (Not to be expected)

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
LOAEC (inhalation, rat, vapor, 90 days)	16.6 mg/l air Animal: rat, Animal sex: male
NOAEC (inhalation, rat, vapor, 90 days)	3.3 mg/l air Animal: rat, Animal sex: male

Aspiration hazard : May be fatal if swallowed and enters airways.  
Symptoms/effects : May cause drowsiness or dizziness.  
Symptoms/effects after inhalation : None under normal conditions.  
Symptoms/effects after skin contact : Irritation.  
Symptoms/effects after eye contact : None under normal conditions.  
Symptoms/effects after ingestion : Risk of lung edema.

## SECTION 12 Ecological information

### 12.1. Ecotoxicity

Ecology - general : Toxic to aquatic life with long lasting effects.  
Hazardous to the aquatic environment, short-term (acute) : Not classified (Not to be expected)  
Hazardous to the aquatic environment, long-term (chronic) : Toxic to aquatic life with long lasting effects.

<b>Heptane, branched, cyclic and linear (426260-76-6)</b>	
LC50 - Fish [1]	13.4 mg/l (96 hr; Oncorhynchus mykiss; OECD Guideline 203)
EC50 - Crustacea [1]	4.6 – 10 mg/l Read-across; WAF; Daphnia magna
EC50 72h - Algae [1]	29 mg/l Read-across; WAF; Raphidocelis subcapitata
LOEC (chronic)	0.32 mg/l Test organisms (species): Daphnia magna Duration: '21 d'
NOEC (chronic)	0.17 mg/l Test organisms (species): Daphnia magna Duration: '21 d'
NOEC chronic crustacea	0.17 mg/l Read-across; WAF; Daphnia magna; OECD Guideline 211
NOEC chronic algae	3 mg/l Read-across; WAF; Raphidocelis subcapitata; OECD Guideline 201

<b>2-propanol (67-63-0)</b>	
LC50 - Fish [1]	9640 – 10000 mg/l (Equivalent or similar to OECD 203, 96 h, Pimephales promelas, Flow-through system, Fresh water, Experimental value, Lethal)
LC50 - Fish [2]	9640 mg/l Test organisms (species): Pimephales promelas

<b>Carbon dioxide (124-38-9)</b>	
LC50 - Fish [1]	35 mg/l Source: HSDB

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

### 12.2. Persistence and degradability

Bicycle Disc Brake Cleaner	
Persistence and degradability	Not rapidly degradable
Heptane, branched, cyclic and linear (426260-76-6)	
Persistence and degradability	Rapidly degradable
2-propanol (67-63-0)	
Persistence and degradability	Biodegradable in the soil, Biodegradable in the soil under anaerobic conditions, Readily biodegradable in water.
Ready biodegradability study, screening test, water	Readily biodegradable Test method EU C.5
Carbon dioxide (124-38-9)	
Persistence and degradability	Not rapidly degradable

### 12.3. Bioaccumulative potential

2-propanol (67-63-0)	
BCF - Fish [1]	1015 (BCFBAF v3.01, Estimated value)
Bioaccumulative potential	Low potential for bioaccumulation (Log Kow < 4).

### 12.4. Mobility in soil

No additional information available

### 12.5. Other adverse effects

Ozone : Not classified  
Fluorinated greenhouse gases : No

## SECTION 13 Disposal considerations

Regional waste regulation	: Disposal must be done according to official regulations.
Waste treatment methods	: Dispose of contents/container in accordance with licensed collector's sorting instructions.
Sewage disposal recommendations	: Disposal must be done according to official regulations.
Product/Packaging disposal recommendations	: Disposal must be done according to official regulations.
Additional information	: Do not re-use empty containers.
Ecological waste information	: The waste of the product should be considered as hazardous as the product itself, with the likelihood of impacting the environment in the same way. Consider the handling and disposal of the waste as defined by the product itself.

## SECTION 14 Transport information




In accordance with DOT / IMDG / IATA

DOT	IMDG	IATA
14.1. UN number		
UN1950	1950	1950
14.2. Proper Shipping Name		
Aerosols, flammable, n.o.s.	AEROSOLS	Aerosols, flammable
14.3. Transport hazard class(es)		
2.1	2.1	2.1

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

DOT	IMDG	IATA
		
<b>14.4. Packing group</b>		
Not applicable	Not applicable	Not applicable
<b>14.5. Environmental hazards</b>		
Dangerous for the environment: Yes	Dangerous for the environment: Yes Marine pollutant: Yes	Dangerous for the environment: Yes
No supplementary information available		

### 14.6. Transport in bulk

Not applicable

### 14.7. Special precautions for user

#### DOT

UN-No. (DOT) : UN1950  
DOT Packaging Exceptions (49 CFR 173.xxx) : 306  
DOT Quantity Limitations Passenger aircraft/rail (49 CFR 173.27) : Forbidden  
DOT Quantity Limitations Cargo aircraft only (49 CFR 175.75) : 150 kg

#### IMDG

Limited quantities (IMDG) : SP277  
Excepted quantities (IMDG) : E0

#### IATA

PCA Excepted quantities (IATA) : E0  
PCA Limited quantities (IATA) : Y203  
PCA limited quantity max net quantity (IATA) : 30kgG  
PCA max net quantity (IATA) : 75kg

## SECTION 15 Regulatory information

### 15.1. Federal regulations

Bicycle Disc Brake Cleaner	
SARA Section 311/312 Hazard Classes	Refer to SECTION 2 - HAZARDS IDENTIFICATION

All components of this product are present and listed as Active on the United States Environmental Protection Agency Toxic Substances Control Act (TSCA) inventory

Chemical(s) subject to the reporting requirements of Section 313 or Title III of the Superfund Amendments and Reauthorization Act (SARA) of 1986 and 40 CFR Part 372.

2-propanol	CAS-No. 67-63-0	1 – 4%
------------	-----------------	--------

### 15.2. International regulations

No additional information available

# Bicycle Disc Brake Cleaner

## Safety Data Sheet

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

### 15.3. State regulations

California Proposition 65 - This product does not contain any substances known to the state of California to cause cancer, developmental and/or reproductive harm

## SECTION 16 Other information

according to Federal Register / Vol. 89, No. 98 / Monday, May 20, 2024 / Rules and Regulations

Issue date : 1/7/2026

Full text of hazard classes and H-statements	
Aerosol 1	Aerosol, Category 1
Aquatic Chronic 2	Hazardous to the aquatic environment — Chronic Hazard, Category 2
Asp. Tox. 1	Aspiration hazard, Category 1
Eye Irrit. 2	Serious eye damage/eye irritation, Category 2
Flam. Liq. 2	Flammable liquid, Category 2
Skin Irrit. 2	Skin corrosion/irritation, Category 2
STOT SE 3	Specific target organ toxicity – Single exposure, Category 3, Narcosis
H222	Extremely flammable aerosol
H225	Highly flammable liquid and vapor
H229	Pressurized container; may burst if heated
H304	May be fatal if swallowed and enters airways
H315	Causes skin irritation
H319	Causes serious eye irritation
H336	May cause drowsiness or dizziness
H411	Toxic to aquatic life with long lasting effects

Safety Data Sheet (SDS), USA, Finish Line

This information is based on our current knowledge and is intended to describe the product for the purposes of health, safety and environmental requirements only. It should not therefore be construed as guaranteeing any specific property of the product.